

Clermont County Convention & Visitors Bureau
Board Meeting
Promont
December 17, 2019

Attendance: Mary Eisnagle, Jerry Yeatts, Dan Solazzo, Jeffrey Sperry, Jerry Yeatts, Payal Patel and Jeff Blom.

November Minutes: The Board reviewed the November minutes. Payal Patel made a motion to accept the November 2019 minutes. Dan Solazzo seconded the motion. All in favor. Motion passed.

Financials: Jeff Blom reviewed November financials for the CVB. Jeff said it was a light month on expenses, so that helped CVB stay under budget.

Motion: Greg Holman made a motion to accept the November financials as presented. Jerry Yeatts seconded the motion. All in favor. Motion passed.

The Board reviewed the Clermont Sports Development Corp. financials. Security and internet service were main expenses.

Motion: Payal Patel made a motion to accept the Clermont Sports Development Corp. financials as presented. Greg Holman seconded the motion. All in favor. Motion passed.

Sales / Events: Jeff Blom said 2 new hotels opening in Clermont County in 2020, both Home2 by Hilton and TRU by Hilton. Another hotel, the Staybridge Suites, is scheduled to open in 2021. Jeff shared that he, Lauren Baston and Copic Fields are meeting in early January to discuss Kings Hammer tournaments and improving their fields. A meeting with Tealtown is also being scheduled for the same topic. Lauren is working with FC Cincinnati on hotel room blocks for visiting academy youth teams.

Marketing: Jeff discussed new technology and experience sales company Bandwango. He stated that Bandwango would help transform the CVB website from an information only site to a sales site, capturing incremental sales from visitors. Bandwango packages trails, experiences, attraction tickets and hotel room bookings. Jeff asked the board for a \$10,000 investment in Bandwango.

Motion: Greg Holman made a motion to spend up to \$10,000 for Bandwango. Jerry Yeatts seconded the motion. All in favor. Motion passed.

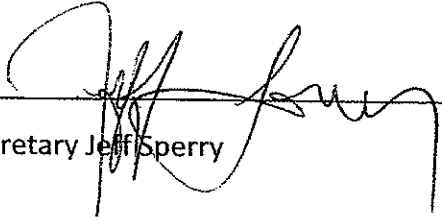
Motion: Payal Patel made a motion to enter Executive Session at 12:43 to discuss the 2020 budget. Jerry Yeatts seconded. All in favor. Motion passed.

Motion: Dan Solazzo made a motion to exit Executive Session at 12:49 p.m. Greg Holman seconded the motion. All in favor. Motion passed.

Motion: Payal Patel made a motion to accept the 2020 budget. Jeff Sperry seconded the motion. All in favor. Motion passed.

[REDACTED]

Motion: A motion to adjourn was made by Greg Holman at 1:03 pm. Payal Patel seconded. All in favor. Motion passed.



Secretary Jeff Sperry

1-30-2020

Date