

**Clermont County Convention & Visitors Bureau  
Board Meeting  
Holiday Inn Eastgate  
June 24, 2021**

**Attendance:** Mary Eisnagle, Jeff Sperry, Nick Baker, Greg Holman, Jim Collins, Dan Salazzo, Mike Moore, and Jeff Blom. Payal Patel was not in attendance.

**Minutes:** The meeting began at 11:29 a.m. and May 25, 2021, minutes were read.

**Motion:** Dan Solazzo made a motion to accept the May 25, 2021, minutes. Nick Baker seconded the motion. All in favor, motion passed.

**CVB financials:**

Lodging tax increases each month – March was up, so May lodging tax revenue was higher.

Marketing expenses included marketing promotion for new Bikes, Brews & BBQ Trail for giveaways and promotion, \$1,000 sponsorship of Frontier Days with CVB booth. Salary down due to Sales Director leaving for another position, so no salary in May. Professional fees were due to Frost Brown Todd invoice. Investments continue to do well, so no changes there.

**Motion:** Nick Baker made a motion to accept the CVB financial report as presented. Greg Holman seconded the motion. All in favor, motion passed.

**Clermont Sports Development Corp Finances:**

Increase of \$25,000 in capital due to last payment for start dock. Last Big Ten Regatta expenses will be on June financials, as well as payment received by Big Ten/Rutgers for CSDC expense for event.

**Motion:** Mike Moore made a motion to accept the CSDC financial report as presented. Dan Solazzo seconded the motion. All in favor, motion passed.

**Motion:** Greg Holman made a motion to enter executive session at 2:13 p.m. to discuss personnel matters. Nick Brown seconded the motion. All in favor. Motion passed.

**Motion:** Greg Holman made a motion to exit executive session at 1:14 p.m. Nick Baker seconded the motion. All in favor. Motion passed.

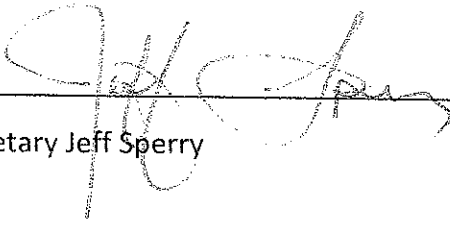
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Holman Motors will contribute \$5,000 for the East Fork State Park Lodge study.

Board Candidates – Review list of 4 for at large position. Board recommended Jeff to reach out to Midwest Best BBQ for interest and potential candidate in Nicole Worsham.

**Motion:** A motion to adjourn was made at 1:026 p.m. by Greg Holman. Mike Moore seconded the motion. All in favor, motion passed.

  
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Secretary Jeff Sperry

7.29.2021  
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Date