

Clermont County Convention & Visitors Bureau

Board Meeting

January 19, 2023

Cincinnati Distilling, Milford

Attendance: Payel Patel, Jim Collins, Nick Baker, Dan Solazzo, Jeff Blom, Steve Hood, Tressa Young, Chelsie Hornsby

Minutes: The meeting began at 11:45 a.m. and the December 2022 minutes were reviewed.

Motion: A motion to accept the November minutes was made by Steve Hood; Dan Solazzo seconded the motion. All in favor, motion approved.

Clermont Sports Financials:

- Balance in account went from \$732.75 to \$48,737.97 with December contribution from CVB and payment of bus turn around paving/curb for regattas.
- Expenses were \$16,400 for East Fork park improvement for regattas, Internet, ACA event graphic design and accounting fees expense.

Motion: Steve Hood made a motion to approve December's Clermont Sports financial report as presented. Nick Baker seconded the motion. All in favor.

CVB Financials:

- Balance sheet: Checking account has a \$159,643.94 balance. \$66,400 was contributed to Clermont Sports for capital expenses and 2023 USRowing regatta.
- P & L: Lodging tax came in at \$97k from October and finished with \$747k in 2022.
- Larger expenses included memberships to industry organizations, professional fees for sales consultant and accounting firm, technology software and meeting registrations.

Investments: TD and Edward Jones were both slightly down for December.

Motion: Steve Hood made a motion to approve December's CVB financial report as presented. Nick Baker seconded the motion. All in favor.

President's Report:

- STR report: November and December were slightly down for occupancy. January should be improved and trending upward again.
- Clermont Sports Update:
 - USRowing contract for 2023 being finalized and should have in February.
 - Clermont Sports will buy a trailer for hauling start dock, so the dock does not get damaged in transport.
 - First LOC meeting being planned for late February for regattas.

Sales Update:

- New Sales Manager Patrick Korosec started January 17th.
- Posted Marketing & Sales Coordinator position to LinkedIn and Indeed.
- North American Chinese Basketball Association (NACB) booked for May 26 – 29, 2023.
- Following up w/additional sports organizations, meetings and group tour.
- Patrick and Jeff will attend Heartland Travel Showcase being held in Cincinnati for group tour market.

Marketing Update:

- Sarah and Jeff are working on content for new visitor guide with Great Lakes Publishing. Will have new guide end of March.
- CVB is working on 2023 marketing plans, print ads for March publications.
- Website – Site map, listings and more being worked on for new Discover Clermont website.

Old Business:

- East Fork Study Update – Clermont County Economic Development Dept. is obtained infrastructure estimates on the 3 potential sites at park. Group is meeting to review then planning next meeting with CHM.

Next meeting: Thursday, February 23, 2023 @ Clermont County CVB office.

Motion: A motion to adjourn was made at 12:55pm by Steve Hood. Nick Baker seconded the motion. All in favor, motion carried.

Board was taken on tour of new Cincinnati Distilling by general manager.



Chad Kelley, CVB Board Secretary

5-1-23

Date