

Clermont County Convention and Visitors Bureau  
Statement of Revenue & Expenses

Cash Basis

January through April 2021

|  | Jan 21     | Feb 21     | Mar 21      | Apr 21    | TOTAL       |
|--|------------|------------|-------------|-----------|-------------|
| Ordinary Income/Expense                |            |            |             |           |             |
| Income                                 |            |            |             |           |             |
| 500-00 · Lodging Tax                   | 24,623.04  | 24,752.99  | 21,107.16   | 31,988.86 | 102,472.05  |
| 530-00 · Interest                      | 79.51      | 71.98      | 80.23       | 77.33     | 309.05      |
| Total Income                           | 24,702.55  | 24,824.97  | 21,187.39   | 32,066.19 | 102,781.10  |
| Expense                                |            |            |             |           |             |
| 601-00 · Marketing & Promotion         | 399.99     | 543.26     | 21,712.58   | 307.24    | 22,963.07   |
| 601-03 · Memberships                   | 2,495.00   | 1,890.00   | (250.00)    | 8.99      | 4,143.99    |
| 710-00 · Automobile                    | 30.78      | 86.55      | 142.94      | 197.22    | 457.49      |
| 725-00 · Bldg Maintenance - Repairs    | 0.00       | 1,102.08   | 75.16       | 220.91    | 1,398.15    |
| 726-00 · Consulting Services           | 0.00       | (4,800.00) | 4,800.00    | 0.00      | 0.00        |
| 740-00 · Dues and Subscriptions        | 100.00     | 8.99       | 8.99        | 0.00      | 117.98      |
| 750-00 · Equipment Lease               | 75.86      | 75.86      | 75.86       | 75.86     | 303.44      |
| 780-00 · Insurance                     | 2,184.00   | 953.00     | 0.00        | 0.00      | 3,137.00    |
| 820-00 · Meetings Meals & Travel Local | 70.73      | 25.00      | 120.99      | 0.00      | 216.72      |
| 839-00 · Mortgage Interest, Taxes      | 0.00       | 2,808.11   | 0.00        | 0.00      | 2,808.11    |
| 841-00 · Office Supplies               | 216.70     | 0.00       | 176.42      | 320.31    | 713.43      |
| 860-01 · Salaries / Wages              | 17,548.55  | 20,011.42  | 17,127.66   | 25,700.38 | 80,388.01   |
| 860-03 · SBA Loan Expense              | (1,365.95) | (539.86)   | 0.00        | 0.00      | (1,905.81)  |
| 860-04 · Payroll / Taxes               | 1,522.56   | 1,611.52   | 1,300.70    | 2,039.15  | 6,473.93    |
| 870-00 · Payroll / Benefits            | 3,020.39   | 2,809.54   | 3,815.24    | 564.12    | 10,209.29   |
| 900-00 · Postage and Delivery          | 0.00       | 0.00       | 0.00        | 547.00    | 547.00      |
| 910-00 · Printing and Reproduction     | 42.78      | 31.86      | 60.27       | 82.14     | 217.05      |
| 920-00 · Professional Fees             | 793.26     | 1,250.77   | 1,416.53    | 442.37    | 3,902.93    |
| 950-00 · Staff Training & Development  | 0.00       | 0.00       | 158.61      | 0.00      | 158.61      |
| 970-00 · Technology                    | 0.00       | 2,544.61   | 2,180.56    | 15.00     | 4,740.17    |
| 980-00 · Telephone & Communications    | 180.44     | 733.03     | 413.38      | 175.56    | 1,502.41    |
| 981-00 · Utilities                     | 418.48     | 372.63     | 713.52      | 332.04    | 1,836.67    |
| Total Expense                          | 27,733.57  | 31,518.37  | 54,049.41   | 31,028.29 | 144,329.64  |
| Net Ordinary Income                    | (3,031.02) | (6,693.40) | (32,862.02) | 1,037.90  | (41,548.54) |
| Other Income/Expense                   |            |            |             |           |             |
| Other Income                           |            |            |             |           |             |
| Lodging Tax 1% FC Income               | 8,374.35   | 8,251.02   | 7,035.73    | 10,829.89 | 34,490.99   |
| Other Revenue                          | 1,529.08   | 0.00       | 0.00        | 0.00      | 1,529.08    |
| Total Other Income                     | 9,903.43   | 8,251.02   | 7,035.73    | 10,829.89 | 36,020.07   |
| Other Expense                          |            |            |             |           |             |
| Lodging Tax 1% FC Expense              | 8,374.35   | 8,251.02   | 7,035.73    | 10,829.89 | 34,490.99   |
| Total Other Expense                    | 8,374.35   | 8,251.02   | 7,035.73    | 10,829.89 | 34,490.99   |
| Net Other Income                       | 1,529.08   | 0.00       | 0.00        | 0.00      | 1,529.08    |
| Net Income                             | (1,501.94) | (6,693.40) | (32,862.02) | 1,037.90  | (40,019.46) |