

Clermont County Convention & Visitors Bureau
April Board Meeting at Legendary Run Golf Course

April 23, 2019

Attendance: Jim Comodeca, Jerry Yeatts, Chuck Tilbury, Greg Holman, Mike Moore, Payal Patel, Dan Solazzo, Jeff Sperry, and Jeff Blom. Also in attendance, Tracey Derico.

The Board reviewed the minutes from the March Board Meeting held on April 2, 2019.

Motion: A motion to accept the March Minutes was made by Greg Holman. Motion seconded by Dan Solazzo. All in favor, motion passed.

Financials: Chuck Tilbury presented the month of March CVB financials.

Motion: A motion to accept the March CVB financial report as presented was made by Greg Holman. Jerry Yeatts seconded the motion. All in favor, motion passed.

Clermont Sports Development Corp.: Equipment should be ready for Junior Midwest rowing in May. The wakeless launch should be delivered early to mid-June.

Sales & Events:

- STR Report March very strong for Clermont County hotels.
- USRowing - sponsorships 11,500 still looking for more. Target amount is \$20,000.
- NASC Conference – Jeff Blom will be attending the May 6 – 9 in Knoxville, TN
- Meetings/Group Tour – April direct mail/email campaign for approximately 150 meeting Planners. FAM tour on URR this summer
- Sports and Events Sales Director position posted on NASC and LinkedIn.
- Marketing Update – Midwest Living ad in “Best of the Midwest” issue
 - AAA July half page ad KY & WV markets
 - Facebook promotions for 5k Beast of the East obstacle race June 1 and second annual WOBO Bluegrass Bash, June 1

Motion: A motion to enter Executive Session to discuss personnel matters was made by Payal Patel. Jerry Yeatts seconded the motion. All in favor, motion passed. 12:18 p.m.

1) Motion Greg Holman Second Jeff Sperry:

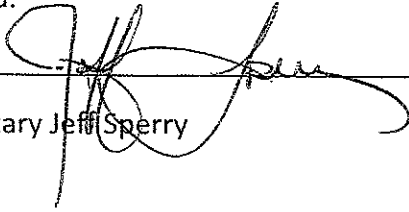
[REDACTED]

2) Motion Payal, second Jeff Sperry:

[REDACTED]

Motion: A motion to come out of Executive Session was made Payal Patel, seconded by Dan Solazzo. 12:51 p.m. All in favor, motion passed.

Motion: A motion to adjourn was made by Jeff Sperry, Jerry Yeatts seconded. 12:55 p.m. All in favor, motion passed.



Secretary Jeff Sperry

6.27.2019

Date