

**Clermont County Convention & Visitors Bureau
Board Meeting
Clermont County CVB Office
July 29, 2021**

Attendance: Mary Eisnaugle, Jeff Sperry, Nick Baker, Greg Holman, Jim Collins, Dan Salazzo, Payal Patel, and Jeff Blom.

Minutes: The meeting began at 11:36 a.m. and June 24, 2021, minutes were read.

Motion: Nick Baker made a motion to accept the June 24, 2021, minutes. Dan Solazzo seconded the motion. All in favor, motion passed.

CVB financials:

Balance sheet looks good.

Lodging tax revenue number was excellent at \$57,381. Good to see that number and shows that the tourism economy is recovering.

Marketing expenses were in line and included sponsorships of the Clermont County Fair, WOBO Bluegrass Bash and NR River Days Festival.

Professional fees came in at \$6,965 for month. Brixey and Meyer expenses included 2020 tax prep, PPP loan forgiveness and monthly bookkeeping.

Staff Training – Jeff is participating in LEAD Clermont to continue leadership development.

Technology cost - \$4,800 for annual Simpleview database fee.

Investments continue to increase.

Motion: Jim Collins made a motion to accept the CVB financial report as presented. Nick Baker seconded the motion. All in favor, motion passed.

Clermont Sports Development Corp Finances:

Received check from Big Ten for \$23,200 for management of the Big Ten Spring Invitational Regatta.

Expenses: course costs, local sponsor signage and referees.

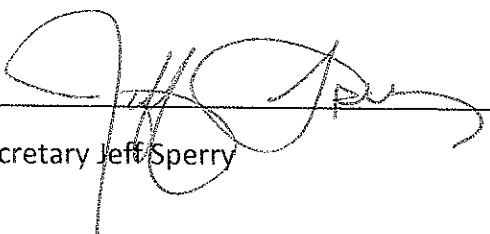
Misclassified expense: Wakeless launch motor repairs classified as professional fees.

Motion: Greg Holman made a motion to accept the CSDC financial report as presented. Nick Baker seconded the motion. All in favor, motion passed.

Mary Eisnaugle shared that on October 20th the CVB Board Retreat for strategic planning will take place.

[REDACTED]

Motion: A motion to adjourn was made at 12:56 p.m. by Payal Patel. Greg Holman seconded the motion. All in favor, motion passed.


Secretary Jeff Sperry

9.29.2021
Date