

Clermont County Convention & Visitors Bureau
August 23 Board Meeting
Scene 75

Attendance: Jim Comodeca, Chris Hamm, Linda Fraley, Chuck Tilbury, Adele Evans, Jeff Bauer, Jeff Wright.
Also in attendance: Tracey Derico

Minutes of June 27 meeting: A motion to amend the minutes of the June 27, 2017 meeting, changing treasurer to secretary under the signature line, was made by Adele Evans; seconded by Chuck Tilbury. The motion to accept the amended minutes was made by Chuck Tilbury; seconded by Adele Evans.

Financials were reported by Chuck Tilbury.

Events update by Jim Comodeca:

- The largest rowing event in USRowing history took place this past July at East Fork.
- GeoWoodstock event planning is going well. We are online to be the first giga event in U.S.; meaning it goes from a one day event to a three day event.
- The Endurance Horse Race is coming in October.
- Majestic Farm holds an event a month. We are going to start doing room blocks for them.
- We have been approached by the Cincinnati Film Commission with a marketing partnership for \$5,000, which would include a collateral piece for marketing and free tickets to their fundraiser.

A motion to approve a marketing expenditure of \$5,000 to the Cincinnati Film Commission which includes a collateral piece was made by Adele Evans. Linda Fraley seconded the motion. All in favor. Motion passed.

Further event updates:

- Bike trail plans are to extend trail from Anderson through to New Richmond.
- East Fork State Park: Oct. 2018 Peddlefest Event
- Cincy Soccer Nation is opening this fall.


Of the 28 applicants for the CVB Director position, 2 are outstanding. Both candidates will be interviewed next week. Linda Fraley and Adele Evans will sit in on the interviews.

A motion to adjourn was made by Adele Evans; Chuck Tilbury seconded. All in favor; motion passed.

12:54 p.m.

NOVEMBER 14, 2017

Date



Jeff Bauer, Secretary