

**Clermont County Convention & Visitors Bureau  
Board Meeting on site  
April 17, 2018**

**Attendance:** Chuck Tilbury, Nick Baker, Mark Simon, Payel Patel, Jeff Sperry, Jim Comodeca and Jeff Blom. Also in attendance: Tracey Derico.

Payel (pronounced "Pile") Patel was introduced as the newest CVB Board appointee. Payel was approved at March's board meeting for a three year term (April 1, 2018 to April 31, 2021.) Payel is Consulting CEO of 3 cancer centers, graduate of Purdue University.

Sarah Gleason spoke to the Board about the newly purchased Crowdriff product. Sarah explained the benefits and how the product is used to the benefit of the CVB

**President's Report:**

- Jeff Blom gave an update on the upcoming GeoWoodstock. We are up to 869 hotel rooms and 306 campsites at Clermont County Fairgrounds. We anticipate more activity as the date approaches. (May 23 is the street fair in New Richmond, the main event is May 26.)
- Joel Barnhill is working on a 3 year Youth National Rowing bid. (High school age, 3,000 participants.) There are several questions to be resolved. The bid is due April 30<sup>th</sup>.
- Tough Mudder is an event usually held the first week in June in Kentucky. They are interested in relocating here. Jeff has identified 2 sites, on Rt. 32 across from the Ford plant, and the second location is Shaw Farms, Miami Township. Over 8,000 athletes participate. Jeff will pursue bringing this event to Clermont County.
- The staff had 2 days of in-depth Simpleview training last week.

**Minutes:** The CVB Board Meeting minutes from March 27, 2018 meeting were read.

**Motion:** A motion to accept the March 27, 2018 minutes was made by Nick Baker, Jeff Sperry seconded the motion. All in favor. Motion passed.

**Financials:** Presented by Chuck Tilbury.

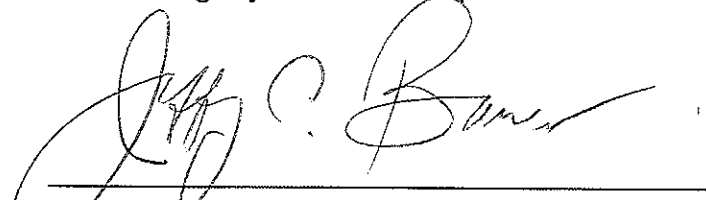
**Motion** to accept the unaudited financials was made by Mark Simon, Nick Baker seconded. All in favor. Motion passed.

Jim Comodeca began a discussion concerning the Clermont County Sports Development Corp. There is a need to put together a committee to determine continuation of the Sports Corp. Jim asked Board members to let him know if they are interested in this effort.

**Motion:** A motion to go into executive session to discuss a personnel matter and the legal matter. 1:04 p.m. was made by Chuck Tilbury. Mark Simon seconded. All in favor. Motion passed.

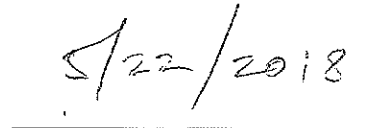
A motion to come out of executive session was made by Mark Simon. Chuck Tilbury seconded. 1:23 p.m. All in favor. Motion passed.

The meeting adjourned at 1:24 p.m.



---

Secretary Jeff Bauer



---

Date