

# Clermont County Convention & Visitors Bureau

## Board Meeting

December 20, 2022

Front Street Café, New Richmond

**Attendance:** Payel Patel, Chad Kelley, Greg Holman, Dan Solazzo, Jeff Blom, Steve Hood via phone

**Minutes:** The meeting began at 11:37 a.m. and the November 2022 minutes were reviewed.

**Motion:** A motion to accept the November minutes was made by Dan Solazzo; Greg Holman seconded the motion. All in favor, motion approved.

### **Clermont Sports Financials:**

- Request \$66,400 to be contributed by CVB to Clermont Sports Development Corp for capital expenses, regular operating expenses and USRowing event expenses for 2023.

**Motion:** Steve Hood made a motion to contribute \$66,400 to the CSDC. Chad Kelley seconded the motion. All in favor, motion passed.

- Balance in account is currently \$732.75.
- Expenses were normal: DO Insurance, Internet, Rumpke dumpster. Income of \$1,462.75 from scrapping old start dock.

**Motion:** Greg Holman made a motion to approve November's Clermont Sports financial report as presented. Chad Kelley seconded the motion. All in favor.

### **CVB Financials:**

- Balance sheet: Checking account \$75,000 up to \$219,000 balance.
- P & L Lodging tax came in at \$68,000 from September. (December lodging collection \$97,000 from October.) Will collect \$747,000 for year, which is the highest amount recorded.
- Refunds from FFWCT which cancelled their event and Jacki's Catering.
- Salary line lower due to one less staff member for November.

Investments: TD went up slightly, Edward Jones was also slightly up

### **President's Report:**

- STR report – No report given as November report had not been received by board meeting date.
- Clermont Sports Update:
  - Regatta bus turn around was completed at East Fork State Park, so an invoice will be forthcoming for payment.

### **Sales Update:**

- [REDACTED] Hotel room blocks finished soon. Sarah has helped with this process in absence of sales manager.
- Following up w/additional sports organizations
- Set up meeting for wrestling with/ Elite Athletics

### **Marketing Update**

- Marketing focus on promoting holiday events through monthly emails and social media.

- 2023 marketing plan, 2023 Ohio Tourism Co-Op submitted for approximately \$20,000 + \$20,000 match by Tourism Ohio.
- Website -- Qwest Digital selected to develop new Discover Clermont website.

Old Business:

- East Fork Study Update – Clermont County Economic Development Dept. is obtaining infrastructure estimates on the 3 potential sites at park. Once received, then CHM will be brought back in to conduct Phase 3 of the study.
- Soccer Fields Work Group – Jeff gave update to board on new soccer fields and the need for additional tournament quality fields in Clermont County.
- 2023 CVB operating budget and Clermont Sports budget reviewed by board.

**Motion:** Greg Holman made a motion to approve the 2023 budgets. Chad Kelley seconded the motion. All in favor. Motion approved.

**Motion:**

Steve Hood made a motion to enter Executive Session at 12:38 p.m to discuss a personnel issue. Greg Holman seconded the motion. All in favor. Motion approved.


Steve Hood made a motion to exit Executive Session at 1:07p.m. Greg Holman seconded the motion. All in favor. Motion approved.

**Motion:**

Motion passed.

Next meeting: Thursday, January 19, 2023 @ Cincinnati Distillery

**Motion:** A motion to adjourn was made at 1:10 p.m. by Greg Holman, Chad Kelley seconded the motion. All in favor, motion carried.

  
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Chad Kelley, CVB Board Secretary

  
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Date