

Clermont County Convention & Visitors Bureau

Board Meeting

November 8, 2018

(from postponed October meeting)

Attendance: Jim Comodeca, Chuck Tilbury, Greg Holman, Nick Baker, Jeff Sperry, Payal Patel, Jeff Blom; also in attendance Tracey Derico, Sarah Gleason, Josh Purnell (taking pictures for marketing.)

Jeff Sperry volunteered for the secretary position on the CVB board.

Minutes: A motion to accept the October 2, 2018 minutes was made by Greg Holman, Chuck Tilbury seconded the motion. All in favor, motion passed.

Financials: Chuck Tilbury presented September's financials. Numbers are good, strong going into fall. We are going to be above 2017 numbers. Positive cash flow will continue to the end of the year.

Motion: A motion to accept the financial report as presented by Chuck Tilbury was made by Nick Baker; Payal Patel seconded. All in favor, motion passed.

Clermont Sports Corp. date needed for next meeting. Another board member will be needed because Nick Baker has resigned. The next meeting will be after the first of the year.

Nick Baker has taken a new position at Holiday Inn Dayton Fairborn, so is resigning from the board as of November 20, 2018. He is also resigning from Clermont Sports Development Corp. Board as of November 20, 2018.

Sales and Events: -

- Joel Barnhill got quotes on the starter platform and wakeless launch. The Clermont Sports Development Board will need to review the quotes.
- STR figures report for month of September was down
- FCCincinnati: everything in Expressway has been torn down. Drainage is being put into place.
- Joel Barnhill and Jeff Blom met with Tealtown president, Rex Griffith. They are interested in working with us. Jeff Blom is working with a grant writer for money for Tealtown and Underground Railroad. Tealtown is a non-profit organization and they have more acreage to develop. With more funding more fields and/or parking is possible.

• [REDACTED]

- Cathy Schmuck, Joel Barnhill and Jeff Blom have been looking at creating a water sports festival – either a sanctioned competition or our own event for 2020. Cathy has been in discussion with a staffer from ACA (American Canoe/Kayak/SUP.) This could be another marquee event, like USRowing.
- Meetings: Margaret Bedilion attended the OSAE (Ohio Society of Association Executives) meeting in Columbus. She will identify groups that will leave Columbus and come down here.
- Marketing - Jeff is working with the branding community to identify the project finalist.
- Destination marketing meeting went well. Hotel attendance could have been better, but the meeting went well. 15 attractions attended. The group shared what is coming in 2019.

Employee benefits, Jeff Blom has talked to 3 companies. Chuck Tilbury and Jeff will meet next week to get an employee package together and bring it to next month's meeting for the board to review.

Jim Comodeca and Jeff met with Dan Salazzo, a CPA and a business officer at UC Clermont. He is a sports oriented individual and wants to be on our board. Jeff Bauer recommended him as a replacement for a representative from UC Clermont.

Motion: Jim Comodeca made a motion to appoint Dan Salazzo for a term to the CVB Board. Nick Baker seconded. All in favor, motion passed

An FC Cooperative Agreement resolution has been presented to the board for their review and approval. The agreement will add an additional party and allow Jeff Blom to sign.

New Cooperative Agreement Motion: A motion to accept Resolution #2018-11-8 was made by Payal Patel, seconded by Jeff Sperry. All in favor, motion passed.

Old business:

- Audit status: Chuck Tilbury and Jeff Blom are meeting this afternoon with auditors.
- Legal issue: nothing has changed. No mediation date set. Lawsuit will go into 2019.

The next CVB Board meeting is scheduled for November 29; meeting place to be determined.

Motion: Greg Holman made a motion to adjourn. Chuck Tilbury seconded the motion. All in favor, motion passed. 12:30 p.m.

Secretary Jeff Sperry

Date

11-27-2018