

**Clermont County Convention & Visitors Bureau
Board Meeting
June 26, 2018**

Attendance: Jim Comodeca, Nick Baker, Jeff Sperry, Payal Patel and Jeff Blom. Also in attendance: Margaret Bedilion, Tracey Derico.

Special Presentation: Margaret Bedilion spoke to the Board about her experience at the MPI Conference.

Minutes: May 22, 2018 minutes were read.

Motion: A motion to accept the May 22, 2018 minutes was made by Nick Baker and seconded by Payal Patel. All in favor, motion passed.

Financial Report: Prepared by Chuck Tilbury, presented by Jeff Blom.

Motion: A motion to accept the financial report as presented by Jeff Blom was made by Nick Baker, seconded by Jeff Sperry. All in favor, motion passed.

Director Report:

- Clermont Sports Commission: Nick Baker, Payal Patel, Jeff Blom and Jim Comodeca will meet Monday, July 2, 5:30 p.m. to make a determination on whether or not to keep the Sports Commission.
- STR Report ADR, REV Par
- GeoWoodstock Revenue and Expense Report was reviewed, success story
- Club Nationals - unofficially won the bid.
- Shaw Farms declined Tough Mudder
- Flag Football out of Dallas. Nov 10/11 Rights fee \$5000 will cost \$10,000 - return will be \$375,000 - 400,000 If they don't generate 600 – 800 room nights, they return \$3,000

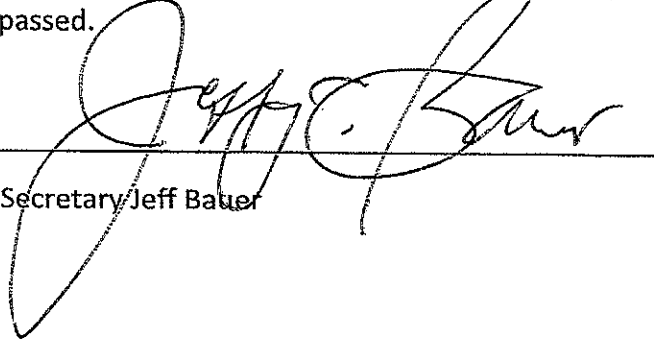
Motion: A motion to authorize up to \$10,000 in obtaining Flag Football rights and putting on the event was made by Nick Baker, seconded by Payal Patel. All in favor, motion passed.

- BMX 2019
- Fishers of Men 2019
- Square Dancing will look elsewhere since Clermont does not have enough banquet room space for their group
- Sponsorship for River Days, budgeted \$5,000
- Marketing update – Digital Campaigns being tested
- Wanting to move ahead with Branding, will get some estimates

Jim Comodeca / FC training facility Milford

- Jeff Berding, Michael Doss, Jeff Blom and Jim Comodeca are meeting with Commissioners asking for 1% tax to be applied toward the FC training facility in Milford.
- Audits have proceeded well. Kudos to Maryann Miller for keeping our financial records in outstanding order

A motion to adjourn was made at 12:46 p.m. by Nick Baker, seconded by Payel Patel. All in favor, motion passed.



Secretary Jeff Bauer

7/24/2018
Date