

**Minutes of the Clermont County Convention & Visitors Bureau Meeting
June 24, 2014**

Call to Order- Meeting was called to order by Chairman Jim Comodeca

Minutes of the April May 27 Board Meeting- Minutes from the May 27th Board meeting were presented and reviewed. Motion to approve minutes was made by Jeff Lykins, seconded by Andy Kuchta.

Motion passed.

Financials- Financials for the individual month of May were presented and reviewed. Each line item was reviewed. Director Calitri pointed out key expenditures including marketing and promotion, salary and benefits, and consulting. Key YTD figures were presented and reviewed with their percentage to budget.

Three year rolling monthly report was presented and reviewed.

Motion to approve the financials as presented was made by Phil Gatch and seconded by Paul Schmidt.

Motion passed.

Executive Director Update

- Presentation from Brian Wipprecht regarding hotel trends and business levels for May. Mark Faust asked question to Wipprecht, "How can CVB help turn around trends?"
- Wipprecht advised that his property needs more weekday business.

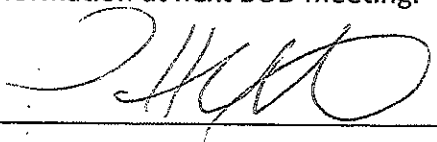
- -Sales success reviewed from each sales person.
- Associate report was given. Discussion of status of Claire Lance and her medical condition.
- Passwords to QuickBooks were shown in signed and sealed envelope, which will be stored at Linda Fraley's office. This provides the utmost security and safety of financial data.
- New Richmond Chautauqua request was reviewed and discussed. Board approved request for additional disbursement of \$2,500. It should be clearly noted that this additional disbursement will be reduced from any potential 2015 financial contribution to any New Richmond activity. New Richmond should help contribute efforts to help CVB in securing another event in 2015. Gatch asked director to hold group accountable in helping secure additional opportunities. Motion to approve made by Paul Schmid, second by Phil Gatch.

Motion to approve additional funds to New Richmond passed.

Special Project Update-Chris Smith reported to the board on several key projects that he is working on.

[REDACTED] The CVB is working closely with Rex Parsons and Batavia Township to secure a new development of upscale soccer fields for competition. This group, if brought to Clermont County would host at least 10-12 tournaments. The fields can be used for numerous additional other competitions. This project is estimated to produce approximately 9,000 additional room nights for Clermont County. [REDACTED]

- East Fork Capital campaign was discussed including specifics on finish tower and time lines.
- Potential signage off of I 275 was discussed and Smith will research further and provide new information at next BOD meeting.

 (Signed) 8/26/14 (Dated)