

Clermont County Convention & Visitors Bureau
Board Meeting
CVB Office
February 25, 2020

Attendance: Jim Comodeca, Greg Holman, Mike Moore, Mary Eisnaugle, Jeff Blom, Payal Patel, Dan Solazzo via phone. Also in attendance: Tracey Derico.

Minutes: January 28, 2020 minutes were read.

Motion: Greg Holman made a motion to accept the January 28, 2020 minutes. Mary Eisnaugle seconded the motion. All in favor, motion passed.

Finances: Dan Solazzo began with the Sports Development Corp. He then went over the CVB financials.

Motion: Mike Moore made a motion to accept the financial report as presented. Payal Patel seconded the motion. All in favor, motion passed.

Director's Report: Jeff Blom said STR reports Clermont County hotel occupancy down in January 3.1%, ADR (average daily rate) was up .4%. REV par was down 2.8%.

Sports Facility update: Start dock project needs additional \$60,100, we need approval from board to spend the money. USRowing will reimburse the CVB \$30,000 of that amount.

Marketing and Sales: New Meeting and Sports Planner Guide is in and shared samples with board. This will be mailed out to planners and digital version will be included in targeted emails. Visitors Guide is being designed with new content. Marketing plans are well underway for spring/summer travel. ACA LOC meeting will be in March. Event plans are moving along well. There are several proposals out for new events in 2021 and beyond.

Motion: Mary Eisnaugle made a motion to spend the additional \$60,100 from the CVB funds for purposes of the start dock. Mike Moore seconded the motion. All in favor, motion passed

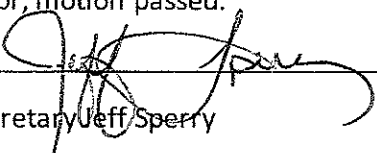
Motion: A motion was made by Jim Comodeca to go into Executive Session to discuss a personnel issue at 11:51 a.m. Greg Holman seconded the motion. All in favor, motion passed.

Motion: A motion was made by Mike Moore to come out of Executive Session at 11:59 p.m. The motion was seconded by Payal Patel. All in favor, motion passed.

Motion: Greg Holman proposed a motion that the President of the CVB, Jeff Blom, is to reimburse the CVB in the amount of \$1,838.20 for overpayment of health coverage from March 1, 2019 through February 29, 2020. Mary Eisnaugle seconded the motion. All voted in favor. Motion passed.

Motion: Greg Holman proposed that the CVB should reduce the \$1,000 per month (the grossed up amount from \$1,000) amount of healthcare coverage by \$70.70 per pay period, then make this compensation part of his salary. Jeff's employment contract would then be re-written to reflect that change. Mike Moore seconded the motion. All voted yes. Motion passed.

Motion: A motion to adjourn at 12:27 p.m. was made by Jim Comodeca. Mike Moore seconded the motion. All in favor, motion passed.


Secretary Jeff Sperry

April 10, 2020
Date