

**Clermont County Convention & Visitors Bureau**  
**Board Meeting**  
**January 29, 2019**

**Attendance:** Jim Comodeca, Chuck Tilbury, Greg Holman, Jeff Sperry, Payal Patel, Dan Solazzo, and Jeff Blom. Also in attendance Tracey Derico.

**Minutes:** A motion to accept the December 18, 2018 minutes was made by Greg Holman, Chuck Tilbury seconded the motion. All in favor; motion approved.

Marsh McLennan & Associates, Jenny Matthews, gave an employee benefits presentation. The goal is to have benefits in place by March 1.

The board will rely on Chuck Tilbury and Jeff Blom to bring the proposal to the board to make the final decision. February 15 is the last date to begin implementation.

**Financials:** Chuck Tilbury presented the CVB financial report.

**Motion:** A motion to accept the finances as presented was made by Greg Holman; Jeff Sperry seconded the motion. All in favor, motion passed.

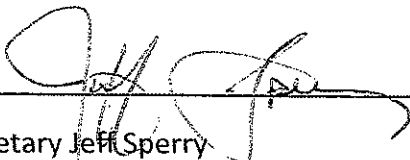
Clermont Sports Development Board met and produced the 2019 budget.

**Motion:** A motion to contribute \$82,000.00 to the Clermont Sports Development Corp. for the purpose of buying a wakeless launch, a starters' platform, and repairing the start bridge was made by Payal Patel. Greg Holman seconded the motion. All in favor. Motion passed.

**Sales update:**

- New Rowing Sponsorship Packages are available. Jeff Blom and Joel Barnhill are will approach our businesses with the opportunity to participate with sponsorship opportunities. Clermont Sun will produce a new magazine type program.
- Had first LOC (local organizing committee) meeting in preparation of USRowing.
- Ultimate Frisbee Tournament, March 16 & 17 at Olympic Fields. 27 teams will participate, both local and out of town. This event will grow. CVB will pay the \$3500 field rental.
- Jeff Blom discussed creating a new water sports festival, canoe and kayak regional and national championship '20 & '21.
- Flag football, 48 teams this year
- Kings Hammer may move fall 2019 and spring 2020 soccer tournaments to Warren County. Margaret Bedilion will talk to Kings Hammer to learn more about this potential issue.
- Margaret Bedilion will be attending Heartland Travel Showcase in Detroit in February.
- Clermont branding: board members will be asked to participate with Intrinsic.

Motion: A motion to adjourn was made at 1:40 p.m. was made by Chuck Tilbury. Payal Patel seconded. All in favor. Motion passed.

  
\_\_\_\_\_  
Secretary Jeff Sperry

Feb 26, 2019  
\_\_\_\_\_  
Date