

# Clermont County Convention & Visitors Bureau

## Board Meeting

December 18, 2018

**Attendance:** Jim Comodeca, Chuck Tilbury, Greg Holman, Jeff Sperry, Payal Patel, Dan Solazzo, and Jeff Blom, Tracey Derico.

**Minutes:** A motion to accept the November 27, 2018 minutes was made by Chuck Tilbury, Dan Salazzo seconded the motion. All in favor, motion passed.

**Financials:** Chuck Tilbury presented the CVB financial report. Positive cash flow in November. Balance sheet slight gain in Edward Jones account.

Chuck Tilbury also presented a financial report for the Sports Development Corp.

**Motion:** A motion to accept the CVB finance report as presented by Chuck Tilbury was made by Greg Holman, seconded by Jeff Sperry. All in favor, motion passed.

Jeff Blom informed the Board of Joel Barnhill's resignation. Joel will continue to be involved with our rowing events as an hourly employee and manage the USRowing events. The CVB is interested in adding a watersports festival in August 2020 and would like Joel Barnhill to manage the event.

We had a catfish tournament site inspection for 2020, which would bring in about 100 anglers. They are asking for \$10,000 for sponsorship; the best we could do would be \$2,500, based on the amount of anglers (they bring their families, and come in 3 – 4 days early.)

Ultimate Frisbee Tournament in March 2019, 27 teams of 15-20 per team. Field rental \$3,500 at Red Barn, which the CVB would cover: there is cost Ultimate Frisbee would have to cover. Economic impact would be considerable.

A Watersports Festival January 8 conference call is scheduled with the American Canoe Association.

Margaret Bedilion will be attending the American Bus Association group tour conference in Louisville for the day. Heartland Travel Showcase is in Detroit in February and Margaret will be attending the full conference.

The branding initiative will be finalized with a fully executed agreement with Intrinsic by Friday.

Sarah has completed her marketing plan for 2019.

Marsh McClennan and Associates has been selected to provide employee benefits. The plan has not been selected.

**Executive Session Motion:** A motion to move into execution session was made at 11: 56 a.m. by Payal Patel, Greg Holman seconded. All in favor. Motion passed.

**Motion:** A motion to come out of executive session was made at 12:34 p.m. by Greg Holman, seconded by Dan Solazzo.

**Motion:** A motion to accept the Proposed Budget B with a review at the July board meeting was made by Greg Holman, seconded by Dan Solazzo. All in favor. Motion passed.

**RESOLUTION 2018-18** extends the date of the original FC Cincinnati agreement, nothing else.

**Motion:** Motion to accept Resolution No 2018-12 was made by Greg Holman, Payal Patel seconded. All in favor. Motion passed.

**New Business:** Jim Comodeca and Jeff Blom met this morning with Mary Eisnaugle, VP of Marketing at Lykins Energy. She is very interested in becoming a CVB Board Member.

Jim Comodeca recommends her to the Board for a 3 year term starting February 1, 2019.

**Motion:** Greg Holman made a motion to accept Mary Eisnaugle for a three year term of the board. Jim Comodeca seconded the motion. All in favor. Motion passed.

Greg Holman asked about the money Jesse still owes us about \$5,000.

Jim Comodeca said we will have an answer at the January 2019 meeting.

**Motion:** A motion to adjourn was made by Chuck Tilbury. Dan Solazzo seconded. 12:55 a.m.

  
Secretary Jeff Sperry

1.29.2019  
Date