

September 27, 2016

Clermont County Convention & Visitors Bureau

**Attendance:** Board members: Jim Comodeca, Linda Fraley, Andy Kuchta, Dave Uible, Chris Hamm, and Director Mark Calitri. Also in attendance: Tracey Derico

**Minutes:** Minutes from the July 26 CVB Board meeting were reviewed. A motion to accept the minutes of the July 26, 2016 meeting was made by Dave Uible, seconded by Linda Fraley. All aye, motion passed.

Minutes from the August 23 CVB Board meeting were reviewed. A motion to approve the minutes of the August 23, 2016 meeting was made by Andy Kuchta, seconded by Chris Hamm. All aye, motion passed.

**Finances:** Mark reported the income continues to rise. Linda introduced a budget, it is not in its final form. Linda wants to get the budget approved in November, so she is getting it to the board for their review and for their input. Mark gave a sponsorship report to the board highlighting who the CVB is supporting. This knowledge is important for board members and community relationships.

A motion to approve the finance report was made by Dave Uible, and seconded by Chris Hamm. All aye, motion passed.

Tamala Russell has accepted a new GM position at the Hampton Inn Blue Ash and has resigned her position with the Clermont County CVB. A motion to accept her resignation was made by Linda Fraley and seconded by Andy Kuchta. All aye, motion passed.

The board discussed the upcoming dates for board meetings and everyone is ok with the dates.

**Executive Director Update:** Mark has approached the major hotel management companies' downtown Covington and local hotels. No one has expressed interest. We need to use HLA RFP process to find someone to look at the hard data. The charge is \$5,000.

Mark is asking for \$5,000 to solicit and advance the budget for the RFP process. A motion to authorize Mark to go forward with the RFP process and adjust the budget was made by Andy Kuchta, seconded by Chris Hamm. All aye, motion passed.

Mark invited the board to attend an open house for our hotels at Scene 75 October 19, 2016.

Mark reported on the second year event of the Eastside Adventure Challenge (2017). We are supporting them in the amount of \$2,000. The event is not for profit.

The Cincinnati Nature Center is developing programming and facilities. They are used for weddings, which helps the Homewood Suites. They are generating room nights.

The STR reports an 8.4% growth, we are leading region.

A motion to move into executive session to discuss property purchase was made by Dave Uible, seconded by Linda Fraley. 12:30 p.m.

The board came out of executive session at 1 p.m.

[REDACTED]

A motion to authorize Mark Calitri to retain Kegler Brown law firm was made by Andy Kuchta, seconded by Linda Fraley. All aye, motion passed.

Adjourned 1:05 p.m.

A handwritten signature in cursive script, appearing to read "Andy Kuchta", written over a horizontal line.

SECRETARY 10/25/16