

**Clermont County Convention & Visitors Bureau  
May 26, 2015 Board of Directors Meeting**

**Call To Order-** Chairman Jim Comodeca called the meeting to order at 11:40 A.M.

**Members In Attendance-** Jim Comodeca, Jeff Lykins, Andy Kuchta, Paul Schmid, Dave Uible, Brian Wipprecht, Phil Gatch, Mark Faust, Chris Smith, and guest Leila Spriggs, rowing event coordinator.

**U.S. Rowing Championship Event Update-** Leila Spriggs provided the board the following update

**PARKING-** Spots for up to 30 boats and trailers have been set aside along with special parking area for buses, volunteers, and referees. Consideration has been given to traffic flow

**BOAT TREES-** Boat trees have been completed and will be positioned for the upcoming event

**HEADQUARTERS-** U.S. Rowing has selected the new boat house / field house for their staging.

**BOTTLED WATER-** To be provided by the Batavia Rotary Club during the event

**CLOTHING ITEMS-** Under the sponsorship and direction of U.S. Rowing and their vendors

**TEAM TENTS-** There is a designated area for the team tents throughout the competition

**FINISH LINE-** has been identified, positioned, and will be suitable throughout the event.

**VOLUNTEERS-** Adequate numbers of volunteers have been secured. Wakeless launch drivers at various points in the competition are still in demand however.

**SIGNAGE-** Will have directional as well as welcome signage for the event

**INTERNET AVAILABILITY-** Cincinnati Bell deal to install is underway and should be done in time

**Resignation of Board Member-** Board member Phil Gatch has accepted a new employment position in Phoenix, Arizona and has therefore asked to resign from the CVB board. A motion was made by member Jeff Lykins moved to accept Mr. Gatch's resignation. Motion was seconded by member Dave Uible. Motion carried. Mr. Gatch's service to the CVB is appreciated.

**Financials-** Director Mark Calitri presented the CVB financials through the first 4 months of 2015 (April). Revenues are up, expenses slightly below budget. Occupancy in our major hotel partners is up. Room revenues are up as well. Fairfield has a number of rooms unavailable now due to renovation / remodeling. The Hampton Inn is also poised to begin remodeling of a number of their rooms, thus removing these rooms from availability for a short period of time. Motion was made by member David Uible to accept the financial report. This motion was seconded by Jeff Lykins. Motion was approved.

**County Fairgrounds-** Chris Smith reported to the board:

1. The Clermont County Fairboard is seeking to fill three board positions and is interested in having someone from the CVB as a potential board member.
2. A piece of legislation is in subcommittee at the state house that would set aside dollars that CVB's in partnership with fairgrounds might secure in order to revive and improve the business operations of county fairs across Ohio. County fairs are under fiscal duress.

3. The Clermont County Fair Board has requested the CVB support as a sponsor. We were a \$5,000 sponsor in 2014.

**Holiday Homecoming-** Mark Calitri reported that the Clermont Chamber of Commerce had requested a contribution of up to \$1,500 from the CVB to underwrite the December Holiday Homecoming Event. For 10 years the event was collectively underwritten by Holiday Inn Eastgate, the Convention & Visitors Bureau, and the Clermont Chamber of Commerce.

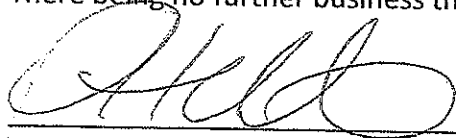
**Certified Tourism Ambassador-** Mark Calitri reported that the Clermont Convention & Visitors Bureau will host a half day certification / training designation for Certified Tourism Ambassador on June 12<sup>th</sup>. We will acquaint participants with the features benefits, and attributes of Clermont County at that session.

**Kings / Hammer Soccer Complex-** Field dedication took place the first week of May. Fields are now graded and seeded. There are 13 soccer fields in the complex. Pending the acquisition, demolition, and grading of the old Village of Batavia Sewer Plant by the landlord (Ruebel Family Trust) later this summer, a 14<sup>th</sup> field could be added to the complex in time for spring 2016 play

**Dedication of the new Harsha Lake Field House-** The ribbon cutting / dedication event is scheduled for Saturday June 6<sup>th</sup> at 9:00 A.M. The event will also serve as the kick-off for Learn to Row Day on the lake. State of Ohio officials, as well as county, township, and Cincinnati dignitaries should be present. Congratulations to all that worked cooperatively and collaboratively to secure this major asset and support structure for all that use the lake. All CVB Board members are encouraged to attend this event.

**Fiber Optics Installation-** It was reported that Cincinnati Bell has agreed to the terms, conditions, and remuneration in order to complete the fiber optics installation to Eastfork State Park and Harsha Lake in time for the US. Rowing Championships mid July.

There being no further business the meeting adjourned at 1:10 P.M.



Secretary signature

6-23-15

Date