

Clermont County Convention & Visitors Bureau
Board Meeting
Holiday Inn & Suites Eastgate
December 15, 2020

Attendance: Mary Eisnagle, Jeff Blom, Nick Baker, Payal Patel, Dan Solazzo, Greg Holman, and Jim Collins.

Minutes: At 11:33 a.m. meeting began and November 17, 2020 minutes were read.

Motion: Dan Solazzo made a motion to accept the November 17, 2020 minutes. Greg Holman seconded the motion. All in favor, motion passed.

Treasurer's Report:

Clermont Sports Dev. Corp. - Dan reviewed the Clermont Sports Development Corp. Financial statements look good. Regular expenses included insurance, internet and security payments. No invoice in November for start dock. Precision Racing will bill next invoice in 2021. \$20k transfer of funds from CVB to CSDC did not occur in November, but will be on December financial statement.

Motion: Jim Collins made a motion to accept the CSDC treasurer's report as presented. Payal Patel seconded the motion. All in favor. Motion passed.

CVB - Dan gave the CVB financial report. Financial statements look good. There was a \$275 credit card expense for garage door repairs to boathouse, which should go to CSDC. Expenses are in line with budget. TD Ameritrade and Edward Jones financials look good.

Motion: Payal Patel made a motion to accept the CVB Treasurer's report as presented. Jim Collins seconded the motion. All in favor. Motion passed.

Director's Report:

There was no STR report, since report is emailed out on the 17th of each month and has not been received as of the meeting.

Jeff went over sales report. Lauren booked Prep Hoops Basketball Tournament for March 18-21, 2021. Nothin' But Net & Elite Athletics Sports Complex will host 80-100 boys youth basketball teams with 1,200 estimated room nights. Lauren has also been working on several other leads and is waiting to hear back from two sports organizations on 2021 and 2022 events.

Jeff went over the marketing report. CVB launched the Shop Clermont Mobile Savings Pass on November 18th with over 50 retail, restaurant, lodging and attraction holiday discount offers. Sarah sent out media release announcing the new Shop Clermont Savings Pass, which we worked with Clermont Chamber, Milford Chamber, Little Miami Chamber, New Richmond Business Association and Village of Williamsburg. Sarah is working on content and listings for 2021 visitor guide.

Jeff presented the 2021 CVB budget and went over the details of line items. Jeff asked for board discussion and approval.

Motion: Nick Baker made a motion to accept the 2021 CVB Budget as presented. Dan Solazzo seconded the motion. All in favor. Motion passed.

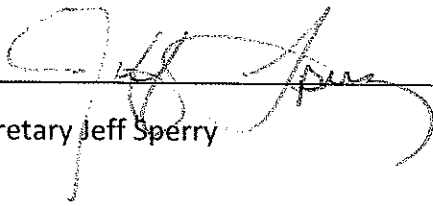
Jeff presented the 2021 Clermont Sports Dev. Corp. budget and asked for approval.

Motion: Payal Patel made a motion to accept the 2021 CVB Budget as presented. Nick Baker seconded the motion. All in favor. Motion passed.

[REDACTED]

No additional business.

Motion: A motion to adjourn at 1:10 p.m. was made by Greg Holman, Payal seconded the motion. All in favor, motion passed.



Secretary Jeff Sperry

1-26-21

Date