

Clermont County Convention and Visitors Bureau

Profit Loss by Class

March 2025

	CVB	NOT SPECIFIED	TOTAL
Income			
500-00 Lodging Tax	39,685.09	0.00	\$39,685.09
530-00 Interest	0.00	1,004.75	\$1,004.75
Total Income	\$39,685.09	\$1,004.75	\$40,689.84
GROSS PROFIT	\$39,685.09	\$1,004.75	\$40,689.84
Expenses			
601-00 Marketing & Promotion	20,162.60	0.00	\$20,162.60
710-00 Automobile	230.82	0.00	\$230.82
721-00 Bank Service Charges - Banking	30.00	0.00	\$30.00
725-00 Bldg Maintenance - Repairs	100.00	0.00	\$100.00
740-00 Dues and Subscriptions	19.99	0.00	\$19.99
750-00 Equipment Lease	75.86	0.00	\$75.86
820-00 Meetings Meals & Travel	3,770.70	0.00	\$3,770.70
841-00 Office Supplies	308.55	0.00	\$308.55
860-01 Salaries / Wages	20,637.42	0.00	\$20,637.42
860-04 Payroll / Taxes.	1,630.21	0.00	\$1,630.21
870-00 Payroll / Benefits	3,123.66	0.00	\$3,123.66
910-00 Printing and Reproduction	103.73	0.00	\$103.73
920-00 Professional Fees	6,853.54	0.00	\$6,853.54
970-00 Technology	2,299.95	0.00	\$2,299.95
980-00 Telephone & Communications	542.83	0.00	\$542.83
981-00 Utilities	577.85	0.00	\$577.85
Total Expenses	\$60,467.71	\$0.00	\$60,467.71
NET OPERATING INCOME	\$ (20,782.62)	\$1,004.75	\$ (19,777.87)
Other Income			
Lodging Tax 1% FC Income	13,228.67	0.00	\$13,228.67
Total Other Income	\$13,228.67	\$0.00	\$13,228.67
Other Expenses			
Lodging Tax 1% FC Expense	13,228.67	0.00	\$13,228.67
Total Other Expenses	\$13,228.67	\$0.00	\$13,228.67
NET OTHER INCOME	\$0.00	\$0.00	\$0.00
NET INCOME	\$ (20,782.62)	\$1,004.75	\$ (19,777.87)