

Clermont County CVB Board Meeting
June 25, 2026
Virtual Teams Meeting

Attendance: Jim Collins, Payal Patel, Greg Holman, Lance Sizemore, Dan Solazzo, Kristi Masterson, Madison Hornsby, and Sarah Gleason

Meeting started: 12:13pm

Minutes: 06-04-2026 board minutes were approved. Motion was made by Greg Holman, second was made by Dan Solazzo. All in favor. Motion was approved.

Treasurer's Report: Dan Solazzo

May - Clermont Sports Development Corp:

Balance Sheet: Total Cash is \$53,644.82. We did receive a deposit of \$35,000 from US Rowing.

Expenses: Internet connectivity expense at the cost of \$300 plus March, April and May expense.

Motion to approve May 2026 Clermont Sports Development Corp: Greg Holman, Second: Jim Collins. All in favor, Motion approved

May - Clermont County CVB:

Balance Sheet: Total cash is \$539,678.24. On balance sheet, there is a net loss of \$36,571.76 related to a net loss for the month at \$9,277.64 on the statement of Revenue and Expenses. We logged in two changes in the Balance Sheet Assets and Other Current Liabilities. In the Asset Section, land improvements – Trailhead Sing-Steve Newman increased in value from \$19,794.12 to \$39,588.24. In other Current Liabilities section, the deposits received went from \$73,000 down to \$65,500.

Revenue and Expense: We received lodging tax in the amount of \$58,323.36 from room nights for January.

Notable expense:

- Marketing & Promotion shows an expense of \$25,092.63 which was associated with local sponsorships of \$8000.00 and marketing/promotions at \$6,616.61 and ads/listings at \$8,750.00.
- Consulting shows an expense of \$20,300 which was associated with the Executive Consultant of \$20,000.
- Insurance showed an expense of \$1,280.00 which is associated with our quarterly payment to our Commercial policy.
- Technology shows an expense of \$2,280.72 which was associated to \$1,959.93 paid to HubSpot.

Edward Jones increased slightly, and Schwab increased slightly over the previous month.

Motion to approve May 2026 Clermont County CVB: Greg Holman. Second: Kristi Masterson. All in favor, Motion approved.

Old Business/New Business: Sarah Gleason/Payal Patel

Final stretch of the ACA event.

Discussion of listing the house/office and moving forward with the potential new office space.

Motion to list the house/office and move forward with a new office space was made by Dan Solazzo. Second: Greg Holman. All in favor. Motion Approved.

Next Meeting: Thursday, July, 23, 2026 @ 12pm – Virtual.

Motion to adjourn: Lance Sizemore, Second: Greg Holman. All in Favor.

Meeting ended: 1253 pm

Board Minutes Approved:

Secretary: _____

Date: _____