

Clermont County CVB Board Meeting

October 30, 2025

The Works Loveland

Attendance: Jeff Blom, Lance Sizemore, Jim Collins, Payal Patel, Greg Holman, Nick Baker, Dan Solazzo, Katie Messmer

Meeting started: 11:45 am

Minutes: Motion to approve September 18, 2025 minutes: Greg Holman, Second Lance Sizemore. All in favor, Motion approved

Treasurer's Report: Dan Solazzo

September -Clermont Sports Development Corp:

Balance Sheet: Total Cash is \$32,610.13.

Expenses: East Fork Park internet, Equipment expense for regatta, Repair and Maintenance for boathouse door.

Motion to approve September 2025 Clermont Sports Development Corp: Greg Holman, Second Lance Sizemore.

All in favor, Motion approved

September -Clermont County CVB:

Balance Sheet: Total cash is \$515,385.90.

Revenue and Expense: We received lodging tax in the amount of \$102,740.79. from room nights for July.

Marketing & Promotions for Ads & Listings, Local Sponsorships for UFFL Flag Football which brought in over 1,000 room nights. Paid Clermont Chamber of Commerce dues. There are 4 expenses associated with America 250 which will be applied to Program Activities-Contra in December. Technology paid to Granicus LLC which bought out Simpleview CRM database. Payment made to Vibemap for Premium Package for calendar of events, mapping and trails/savings.

Edward Jones increased slightly, and Schwab increased slightly over the previous month.

Motion to approve September 2025 Clermont County CVB: Nick Baker Second Greg Holman. All in favor, Motion approved

President's Report: Jeff Blom

STR: September 2025 occupancy was -0.3% and YTD is -0.5%, ADR -.5% and YTD -2.4%, RevPar -0.9% and YTD -3.2%, Supply up 6.4% and YTD 6.4%, Demand up 6.0% and YTD 5.4%.

America 250: America 250 flags have been purchased for hotels and tourism partners. US State Department did an interview with Jeff regarding the historical art murals in Clermont county. Goshen Grind will have its ribbon cutting next Wednesday 11/5 at 1:30pm. The New Richmond mural ribbon cutting will be Wednesday, November 12 and the Milford mural ribbon cutting will be on Thursday, November 20 at 5 Points Park. All are encouraged to attend. The Loveland and Batavia murals will be completed this Spring. The Williamsburg mural is in progress and the Union Township mural is just waiting on sponsor logos. The Clermont CVB printed 2,500 historic passports.

CSDC Update: 2026 ACA Sprint National Championships tentatively on hold for 7/28-8/1/26. The Cincinnati Invitational hosted by the CJRC Cincinnati Invitational regatta will be April 11 and the new QCRC regatta will be on April 12, 2026 in order to share expenses. The concrete pad for food trucks will be tabled until budget meeting.

Sales and Events: Hotel Roundtable in September with hotels and tourism stakeholders. Madison attended the NCAA Symposium. [REDACTED]

Marketing & Communications: OTA Ruby Awards winner for Website and e-Newsletter, Digitals ads for Fall festivals, Oktoberfest's, football, outdoor rec. Holiday marketing for shopping, Thanksgiving, Christmas events/lights etc. Started 2026 Visitors Guide project with Cincinnati Magazine, completed Steve Newman recordings, finalized History and Museum Passport.

Tourism Development: [REDACTED]

[REDACTED] Clingman park is looking into BMX track within next few years. The Williamsburg Disc Golf is in need of repair. Having quality, tournament level disc golf courses will allow Clermont to bid on tournaments.

Old Business: Open Board Seat positions being considered. Plan to interview Kristi Masterson with the Cincinnati Nature Center.

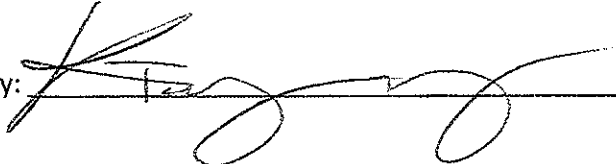
New Business: Propose donating \$5,000 for the improvements of Williamsburg Disc Golf. Nick Baker, Second Payel Patel. All in favor, Motion approved.

Next Meeting: Thursday, November 20, 2025 @ Clermont CVB Office

Motion to adjourn: Greg Holman, Second: Nick Baker

Meeting ended: 1:11pm

Board Minutes Approved:

Secretary: 

Date: Nov 20-2025