Clermont County CVB Board Meeting
July 23, 2026
Virtual Teams Meeting

Attendance: Jim Collins, Payal Patel, Greg Holman, Nick Baker, Tressa Young, Dan Solazzo, Kristi Masterson, Madison Hornsby, and Sarah Gleason
Meeting started: 12:02pm

Minutes: 06-25-2026 board minutes were approved. Motion was made by Greg Holman, second was made by Tressa Young. All in favor. Motion was approved.

Treasurer's Report: Dan Solazzo
June - Clermont Sports Development Corp:
Balance Sheet: Total Cash is $46,870.14 down from $53,644.82.
Expenses: Internet connectivity expense at the cost of $171.67, Equipment repair at $1,059.04, and $6,667.01 for expense related to the ACA tournament.
Motion to approve June 2026 Clermont Sports Development Corp: Jim Collins, Second: Nick Baker. All in favor, Motion approved

June - Clermont County CVB:
Balance Sheet: Total cash is $569,561.45. On balance sheet, there is a net increase of $29,883.21 related to a net income for the month at $33,304.19 on the statement of Revenue and Expenses. We logged in two changes in the Balance Sheet Assets and Other Current Liabilities. In the Asset Section, the Due from Clermont Sports increased by $1,059.04 which is the equipment repair for the boats. In other Current Liabilities section, there is a credit balance with Park National of $2361.94.
Revenue and Expense: We received lodging tax in the amount of $80,748.38 from room nights for April.
Notable expense:

- Marketing & Promotion shows an expense of $4,914.76 which was associated with local sponsorships of $1,036.30 and marketing/promotions at $693.21 and ads/listings at $2,930.21.
- Membership Dues shows an expense of $2,327.00 which was associated with Destinations International dues at $1,732.00 and Cincinnati USA Regional dues at $595.00.
- Professional Fees showed an expense of $2,554.68 which is associated with accounting and audit work with Brixey & Meyer at $2,150.68.
- Technology shows an expense of $8,883.39 which was associated to $3,500 paid to Vibemap for our 4 of 4 payments from 2025 and $4,611.60 paid to Granicus LLC d.b.a Simple view our CRM system currently.

Edward Jones increased slightly, and Schwab decreased slightly over the previous month.
Motion to approve June 2026 Clermont County CVB: Greg Holman. Second: Tressa Young. All in favor, Motion approved.

Old Business/New Business: Sarah Gleason/Payal Patel
Final stretch of the ACA event.
Moved Offices to a new temporary location as the other space is still currently occupied. The old office has been cleaned out and will be staged for sale in August.

Next Meeting: Thursday, August 27, 2026 @ 11am – IN PERSON MEETING at the Clermont Chamber.

Motion to adjourn: Greg Holman, Second: Nick Baker. All in Favor.

Meeting ended: 1229 pm

Board Minutes Approved:

Secretary: Tressa Young

Date: 10/21/2026