

Clermont County CVB Board Meeting
April 02, 2026
CVB Office Conference Room

Attendance: Jim Collins (virtual), Payal Patel, Greg Holman, Lance Sizemore, Dan Solazzo, Madison Hornsby, Sarah Gleason, Lauren Freeman

Meeting started: 11:30am

Minutes: 1-7-2026 and 1-26-26 board minutes were approved. Motion was made by Dan Solazzo, second was made by Lance Sizemore. All in favor. Motion was approved.

Treasurer's Report: Dan Solazzo

January - Clermont Sports Development Corp:

Balance Sheet: Total Cash is \$26,420.88

Expenses: Internet service at \$96.31

Motion to approve January 2026 Clermont Sports Development Corp: Lance Sizemore, Second: Greg Holman. All in favor, Motion approved

February - Clermont Sports Development Corp:

Balance Sheet: Total Cash is \$24,853.83

Expenses: Internet service at \$101.73, ACA Membership Fee at \$40, Brixey & Meyer preparation of 1099s at \$375.32, and \$550 was spent on welding repairs for the boats at \$40/hour for 3 hours + materials

Motion to approve February 2026 Clermont Sports Development Corp: Jim Collins, Second: Greg Holman. All in favor, Motion approved

January - Clermont County CVB:

Balance Sheet: Total cash is \$544667.39. On balance sheet, there is an increase of \$19617.23 from the previous month directly related to a cash payment from an America 250 partner of \$15000 and a net income of \$4617.23 for the month.

Revenue and Expense: We received lodging tax in the amount of \$51396.85 from room nights for December.

Notable expense:

- Marketing & Promotion shows an expense of \$5339.30 which was associated with local sponsorships of \$800, ads/listings at \$3169.00, marketing and promotions at \$1012.19, and print/reproduction at \$358.11.
- Membership shows an expense of \$2310.00 which covered the annual dues for OACVB.
- Meetings & Travel shows an expense of \$3818.37 which includes the deposit for the annual holiday dinner, gift cards for the staff, and holiday gifts for our partners
- Mortgage Interest and Taxes show an expense of \$2417.61 which went to the 1st half of real estate taxes.
- Payroll benefits includes a \$5000 tuition reimbursement for an employee meeting our threshold values on grades and degree completion.

Edward Jones increased slightly, and Schwab increased slightly over the previous month.

Motion to approve January 2026 Clermont County CVB: Greg Holman. Second: Lance Sizemore. All in favor, Motion approved

February - Clermont County CVB:

Balance Sheet: Total cash is \$546,686.01. On balance sheet, there is an increase of \$2018.62 from the previous month directly related to a cash payment from an America 250 partner of \$5000 and an increase in liabilities of \$1350 from the CSDC and a net loss of \$1631.38 for the month.

Revenue and Expense: We received lodging tax in the amount of \$50398.53 from room nights for January.

Notable expense:

- Marketing & Promotion shows an expense of \$6149.09 which was associated with local sponsorships of \$2063.25 and ads/listings at \$4063.34.
- Insurance shows an expense of \$1262.00 for auto insurance paid to Proctor Insurance Agency.
- Meetings & Travel shows an expense of \$5535.04 which includes the annual holiday dinner, Destination Internationals 2026 Marketing & Communications Summit registration and travel, Sports ETA registration and travel and a Cincinnati CVB annual conference.
- Mortgage Interest and Taxes show an expense of \$2417.61 which went to the 1st half of real estate taxes.
- Professional Fees shows an expense of \$2286.60 which is to Brixey & Meyer for preparations of 1099s and book keeping.
- Technology shows an expense of \$6165.21 which was associated to \$3200 which went to a prepaid purchase of 40 hours to Great Lakes Studios for our website maintenance and support, \$1281.04 and \$832.52 which went to Microsoft and Adobe respectively for our annual renewal.

Edward Jones increased slightly, and Schwab increased slightly over the previous month.

Motion to approve January 2026 Clermont County CVB: Greg Holman. Second: Lance Sizemore. All in favor, Motion approved

Chairman Report: Payal

STR: January 2026 occupancy was up 8.7% and YTD is up 8.7%, January ADR was up 0.3% and YTD up 0.3%, January RevPar up 8.9% and YTD up 8.9%, January Supply was pretty flat at 0.3% and YTD was flat at 0.3%, Demand in January was up 9.0% and YTD 9.0%.

America 250: We are continuing with the remaining murals. A new location for the Batavia mural has been secured and we are hopefully this will be completed by July's event.

CSDC Update: No new updates on US Rowing, Payal will send an email to obtain an update from US Rowing. We are waiting for an updated contract based on the changes the CCCVB suggested from ACA. Events scheduled for the coming rowing season are still on schedule. A new PA system has been tabled as a discussion at a later time with the ODNR, the US Army Corp of Engineers, and the CCCVB.

Sales and Events: Please see sales report for new leads and groups/events booked.

Marketing & Communications: Please see marketing report for summary of marketing activities and print/digital ad placements, as well as social media.

Tourism Development: No new updates at this time.

Old Business: 2024-2025 AUP Audit is still underway.

Executive Session: Lance Sizemore made a motion to go into Executive Session to discuss human resources goals. Second: Greg Holman. All in favor. Motion approved. Executive session started at 12:30pm. At 12:59pm, Greg Holman made a motion to leave executive session. Second: Lance Sizemore. All in favor. Motion carried.

New Business:

Salary, bonus and title adjustments were made to both the Marketing and Communication Director (previously stated as a manger) and Sales and Events Director (previously stated as a manager). A motion for a salary increase

was made by Lance Sizemore. Second: Greg Holman. All in Favor. Motion Carried. A motion for a bonus allotment for the 2025 calender year was made by Lance Sizemore. Second: Jim Collins. All in Favor. Motion Carried.

Next Meeting: Thursday, April 30th at 1130am via teams.

Motion to adjourn: Greg Holman, Second: Dan Solazzo

Meeting ended: 1:10 pm

Board Minutes Approved:

Secretary: _____

Date: _____