Clermont County CVB Board Meeting
August 27, 2026
CVB Office

Attendance: Nick Backer, Lance Sizemore, Dan Solazzo, Payal Patel, Greg Holman, Sarah Gleason, Madison Hornsby, Lauren Freeman
Meeting started: 1125am

Minutes: 07-22-2026 board minutes were approved. Motion was made by Greg Holman, second was made by Lance Sizemore. All in favor. Moton was approved.

Treasurer's Report: Dan Solazzo
July -Clermont Sports Development Corp:
Balance Sheet: Total Cash is $46,870.14.
Expenses: ACA event expenses are $1,582.62 for the month. Chubb insurance premium was $2,592.00 for the addition of the docks which were previously uncovered. Brixey & Meyer was paid $1,190.00 to prepare Form 990.
Motion to approve July 2026 Clermont Sports Development Corp: Nick Baker, second was made by Lance Sizemore. All in favor. Motion approved.

July -Clermont County CVB:
Balance Sheet: Total cash is $573,430.10. In the Current Liabilities, we see a security deposit for Union Township BOT for the new office space totaling $1,295.00.
Revenue and Expense: We received lodging tax in the amount of $52,390.73 from room nights for May.
Marketing & Promotions: Ads & Listings totaled $1,605.00, Market/Hotel Research totaled $2524.95, and Print & Reproduction totaled $3722.06. Building M&R totaled $3,522.50 for landscaping at the old office. Professional fees: Brixey & Meyer bookkeeping charges for May along with the AUP engagement fees and annual Form 990 totaled $6354.16.

Edward Jones decreased slightly, and Schwab decreased slightly over the previous month.
Motion to approve April 2026 Clermont County CVB: Greg Holman. Second: Nick Baker. All in favor. Motion approved

Chair Report: Payal Patel
STR: July 2026 occupancy was up around 8.9% respectively per month and YTD is up 6.7%, July ADR was up 3.2% and YTD up 1.5%, July RevPar up 12.4% and YTD up 8.3%, July Supply was flat at -5.6% and YTD was also flat at -4.7%, Demand in July was up at 2.9% and YTD 1.7%.

America 250: We are officially done with the contribution from the CVB in our America 250 Mural project. All murals are complete as well. The project is officially complete.

Sales and Events: Madison Hornsby provided an update on sales and events

Marketing & Communications: Lauren Freeman provided an update on Marketing & Communications

Old Business: Audit is still proceeding. We have submitted all the necessary documents requested by the state. House is still on the market with no traction. It was the recommendation of our real estate agent that we look into

switching the zoning category of the house from commercial to residential as it is being marketed as a residential home. We will look into shifting the zoning.

New Business:
Executive Session – Motion made to enter executive session by Lance Sizemore. Second made by Nick Baker. All in Favor. Motion approved. Time entered: 1210pm. Motion made to exit executive session by Greg Holman. Second made by Lance Sizemore. All in Favor. Motion approved. Time exited: 110pm.

Motion was made by Greg Holman to promote Sarah Gleason as the official President of the CVB. Second was made by Lance Sizemore. All in favor. Motion approved.

Next Meeting: Thursday, September 24, 2026 at 1200pm – Virtual.

Motion to adjourn: Greg Holman, Second: Nick Backer

Meeting ended: 1:20pm

Board Minutes Approved:

Secretary: Tressa Young

Date: 10/21/2026