

Clermont CVB Office

Marketing & Communications: Digital/Print ads for the Summer, Fall Festivals, Oktoberfests, football, outdoor rec. Etc. Social Media/Emails focus on ordering visitor guides, summer/fall vacations, outdoor rec, family attractions, Labor Day weekend, Clermont Farm tour from 9/26-9/28.

Tourism Development: [REDACTED]

Old Business: Payel, Jim, Dan and Tressa will meet prior to year's end to discuss KPIs. It was agreed to revert to the originals KPI format until they have time to meet. The goal is to have a decision by January 2026.

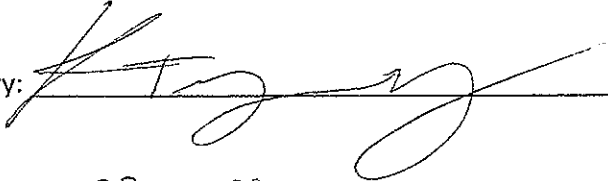
New Business: Regarding the open board seats (2 voting and 2 non-voting), a few names have been discussed so that we have representation from a hotel, attraction, an attorney etc. Looking at Cincinnati Nature Center and Holiday Inn Eastgate. Jeff and Payel will coordinate an interview with these individuals.

Next Meeting: Thursday, October 30, 2025 @ TBD office.

Motion to adjourn: Greg Holman, Second: Tressa Young

Meeting ended: 12:49pm

Board Minutes Approved:

Secretary: 

Date: Oct. 23 2025