

Clermont County Convention and Visitors Bureau

Profit Loss by Class

December 2024

	CVB	NOT SPECIFIED	TOTAL
Income			
500-00 Lodging Tax	52,016.49	0.00	\$52,016.49
530-00 Interest	0.00	1,127.23	\$1,127.23
Total Income	\$52,016.49	\$1,127.23	\$53,143.72
GROSS PROFIT	\$52,016.49	\$1,127.23	\$53,143.72
Expenses			
601-00 Marketing & Promotion	19,690.75	0.00	\$19,690.75
601-03 Memberships	45.00	0.00	\$45.00
710-00 Automobile	320.49	0.00	\$320.49
721-00 Bank Service Charges - Banking	30.00	0.00	\$30.00
725-00 Bldg Maintenance - Repairs	268.20	0.00	\$268.20
726-00 Consulting Services	9,300.00	0.00	\$9,300.00
740-00 Dues and Subscriptions	19.99	0.00	\$19.99
750-00 Equipment Lease	75.86	0.00	\$75.86
820-00 Meetings Meals & Travel	3,664.38	0.00	\$3,664.38
841-00 Office Supplies	398.99	0.00	\$398.99
860-01 Salaries / Wages	17,091.20	0.00	\$17,091.20
860-04 Payroll / Taxes.	1,193.96	0.00	\$1,193.96
870-00 Payroll / Benefits	2,549.51	0.00	\$2,549.51
900-00 Postage and Delivery	26.00	0.00	\$26.00
910-00 Printing and Reproduction	155.01	0.00	\$155.01
920-00 Professional Fees	2,728.99	0.00	\$2,728.99
921-00 Program Activities	750.00	0.00	\$750.00
970-00 Technology	24,019.84	0.00	\$24,019.84
980-00 Telephone & Communications	428.51	0.00	\$428.51
981-00 Utilities	864.47	0.00	\$864.47
Total Expenses	\$83,621.15	\$0.00	\$83,621.15
NET OPERATING INCOME	\$ (31,604.66)	\$1,127.23	\$ (30,477.43)
Other Income			
Lodging Tax 1% FC Income	17,339.16	0.00	\$17,339.16
Total Other Income	\$17,339.16	\$0.00	\$17,339.16
Other Expenses			
Lodging Tax 1% FC Expense	17,339.16	0.00	\$17,339.16
Total Other Expenses	\$17,339.16	\$0.00	\$17,339.16
NET OTHER INCOME	\$0.00	\$0.00	\$0.00
NET INCOME	\$ (31,604.66)	\$1,127.23	\$ (30,477.43)