

Clermont County Convention and Visitors Bureau

Profit Loss by Class

May 2024

	CVB	NOT SPECIFIED	TOTAL
Income			
500-00 Lodging Tax	63,931.92	0.00	\$63,931.92
530-00 Interest	0.00	1,949.10	\$1,949.10
Total Income	\$63,931.92	\$1,949.10	\$65,881.02
GROSS PROFIT	\$63,931.92	\$1,949.10	\$65,881.02
Expenses			
601-00 Marketing & Promotion	27,021.94	0.00	\$27,021.94
710-00 Automobile	285.75	0.00	\$285.75
721-00 Bank Service Charges - Banking	30.00	0.00	\$30.00
725-00 Bldg Maintenance - Repairs	188.20	0.00	\$188.20
726-00 Consulting Services	12,400.00	0.00	\$12,400.00
740-00 Dues and Subscriptions	14.99	0.00	\$14.99
750-00 Equipment Lease	75.86	0.00	\$75.86
780-00 Insurance	1,057.00	0.00	\$1,057.00
820-00 Meetings Meals & Travel Local	8,823.09	0.00	\$8,823.09
841-00 Office Supplies	11.63	0.00	\$11.63
860-01 Salaries / Wages	16,761.65	0.00	\$16,761.65
860-04 Payroll / Taxes.	1,203.56	0.00	\$1,203.56
870-00 Payroll / Benefits	2,741.89	0.00	\$2,741.89
900-00 Postage and Delivery	277.70	0.00	\$277.70
910-00 Printing and Reproduction	103.09	0.00	\$103.09
920-00 Professional Fees	2,834.61	0.00	\$2,834.61
970-00 Technology	1,793.90	0.00	\$1,793.90
980-00 Telephone & Communications	416.40	0.00	\$416.40
981-00 Utilities	351.79	0.00	\$351.79
Total Expenses	\$76,393.05	\$0.00	\$76,393.05
NET OPERATING INCOME	\$ (12,461.13)	\$1,949.10	\$ (10,512.03)
Other Income			
Lodging Tax 1% FC Income	21,477.75	0.00	\$21,477.75
Total Other Income	\$21,477.75	\$0.00	\$21,477.75
Other Expenses			
Lodging Tax 1% FC Expense	21,477.75	0.00	\$21,477.75
Total Other Expenses	\$21,477.75	\$0.00	\$21,477.75
NET OTHER INCOME	\$0.00	\$0.00	\$0.00
NET INCOME	\$ (12,461.13)	\$1,949.10	\$ (10,512.03)