

Clermont County Convention and Visitors Bureau

Profit Loss by Class

September 2024

	CVB	NOT SPECIFIED	TOTAL
Income			
500-00 Lodging Tax	56,283.22	0.00	\$56,283.22
530-00 Interest	0.00	1,614.94	\$1,614.94
Total Income	\$56,283.22	\$1,614.94	\$57,898.16
GROSS PROFIT	\$56,283.22	\$1,614.94	\$57,898.16
Expenses			
601-00 Marketing & Promotion	23,001.76	0.00	\$23,001.76
601-03 Memberships	349.00	0.00	\$349.00
710-00 Automobile	379.00	0.00	\$379.00
721-00 Bank Service Charges - Banking	30.00	0.00	\$30.00
725-00 Bldg Maintenance - Repairs	188.20	0.00	\$188.20
726-00 Consulting Services	12,400.00	0.00	\$12,400.00
740-00 Dues and Subscriptions	14.99	0.00	\$14.99
750-00 Equipment Lease	151.72	0.00	\$151.72
820-00 Meetings Meals & Travel	8,247.57	0.00	\$8,247.57
841-00 Office Supplies	98.18	0.00	\$98.18
860-01 Salaries / Wages	17,303.45	0.00	\$17,303.45
860-04 Payroll / Taxes.	1,001.81	0.00	\$1,001.81
870-00 Payroll / Benefits	2,241.21	0.00	\$2,241.21
910-00 Printing and Reproduction	105.83	0.00	\$105.83
920-00 Professional Fees	2,888.99	0.00	\$2,888.99
921-00 Program Activities	7,000.00	0.00	\$7,000.00
950-00 Staff Training & Development	1,522.50	0.00	\$1,522.50
970-00 Technology	2,046.26	0.00	\$2,046.26
980-00 Telephone & Communications	654.28	0.00	\$654.28
981-00 Utilities	374.72	0.00	\$374.72
Total Expenses	\$79,999.47	\$0.00	\$79,999.47
NET OPERATING INCOME	\$ (23,716.25)	\$1,614.94	\$ (22,101.31)
Other Income			
Lodging Tax 1% FC Income	18,761.41	0.00	\$18,761.41
Total Other Income	\$18,761.41	\$0.00	\$18,761.41
Other Expenses			
Lodging Tax 1% FC Expense	18,761.41	0.00	\$18,761.41
Total Other Expenses	\$18,761.41	\$0.00	\$18,761.41
NET OTHER INCOME	\$0.00	\$0.00	\$0.00
NET INCOME	\$ (23,716.25)	\$1,614.94	\$ (22,101.31)